

# HSBC: Data for Analytics

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# Data Management for Analytics

## Introduction and Background

### HSBC require time-series internal and external data for:

- ◆ Advanced-Internal Ratings Based PD, LGD & EAD Model Development
- ◆ IFRS9 and Stress Testing forecasting models and execution
- ◆ Model Monitoring (A-IRB & IFRS9)
- ◆ Benchmarking and Reporting

### In order to do this modellers need:

- ◆ Access to **live data from production data stores** to replicate live results and carry out monitoring and parallel analysis and testing
- ◆ Consistent time-series data snapshots to maintain **historic data views**
- ◆ Repeatable data refresh to support **model monitoring and reporting**
- ◆ Standardised **data assets** and user space
- ◆ Flexible **application and tooling** that links to underlying data
- ◆ Access to **external data for benchmarking** and model development

Delivering this across systems, jurisdictions and time-periods together with increased regulatory scrutiny, is a significant challenge.

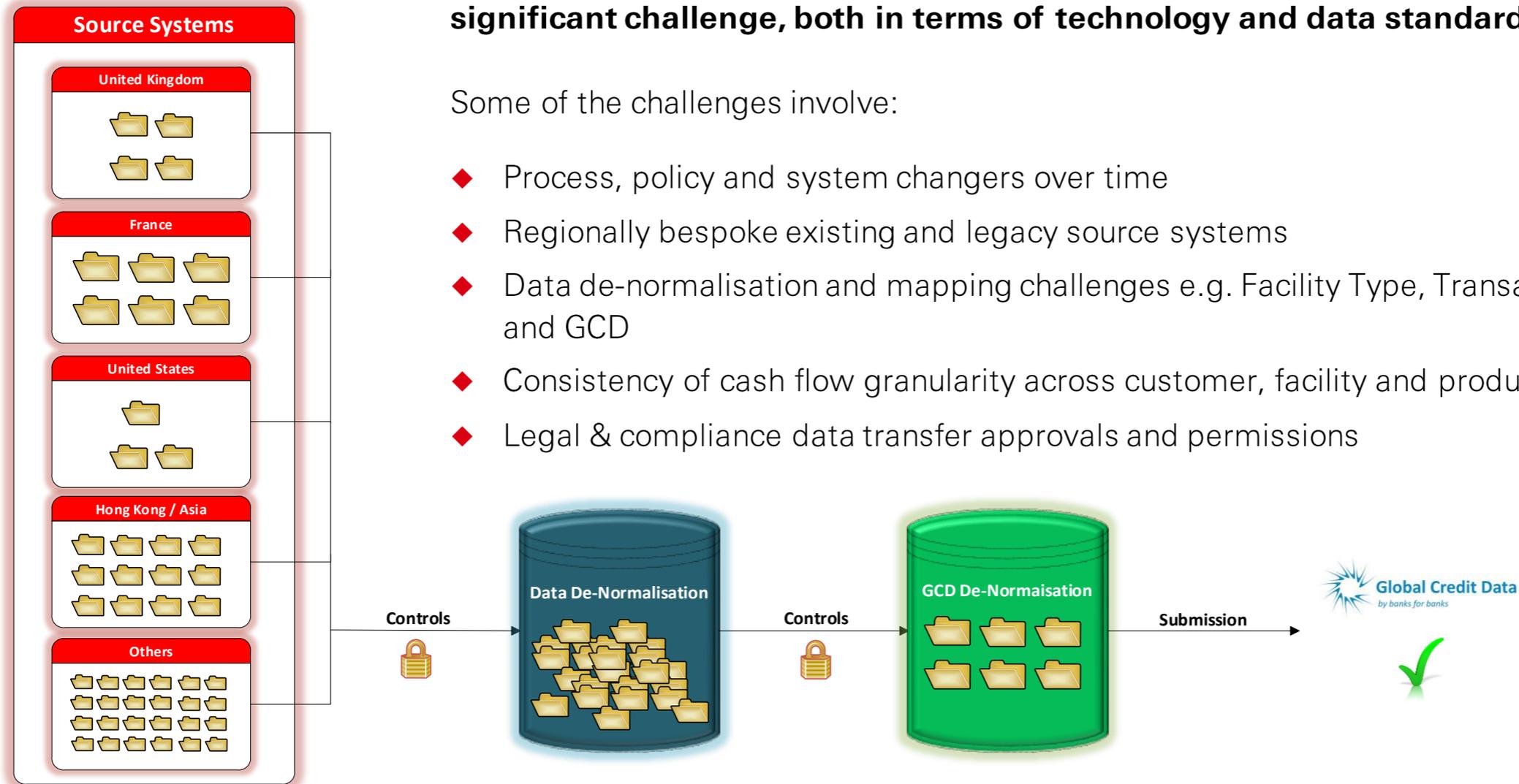
# Data Management for Analytics

GCD submission is a micro component of a wider standardisation challenge

**Consolidation of default & loss data over a time-series in particular is a significant challenge, both in terms of technology and data standardisation.**

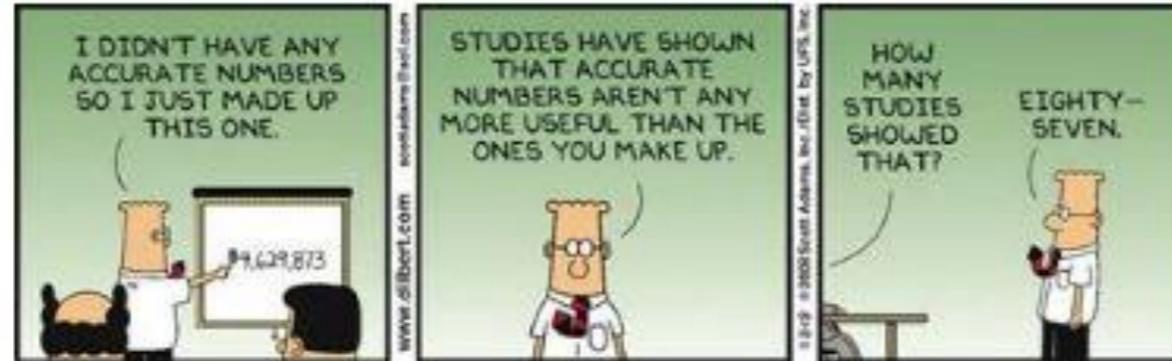
Some of the challenges involve:

- ◆ Process, policy and system changes over time
- ◆ Regionally bespoke existing and legacy source systems
- ◆ Data de-normalisation and mapping challenges e.g. Facility Type, Transaction Type – internal and GCD
- ◆ Consistency of cash flow granularity across customer, facility and product level
- ◆ Legal & compliance data transfer approvals and permissions



# Data Management for Analytics

Data is a challenge everywhere.....



So how can we deliver a data management framework that meets the needs of a dynamic model analytics function, as well as GCD submission?

# Data Management for Analytics

## Guiding Principles for Model Data Management Framework

How can model users be satisfied that the data it is sourcing is appropriate for its intended use ?

### Data provided must be:

- ◆ Robust > Data and IT supported data ingestion processes, including history and periodic refresh
- ◆ Sustainable > Scalable environment with managed data change process
- ◆ Repeatable > Batch processing of snap-shot system data drops appended to historic data
- ◆ Consistent > Documented transformations & lineage including controls on data transfer
- ◆ Convenient > Files & data can be shared between on/off shore teams plus IMR and others

**GRADE (Global Risk Analytics Data Environment) is the consolidated data repository and integration programme that is key to implementation of the above principles.**

When sourcing data we must ensure :

1. Data is ingested direct from source systems, with appropriate data controls
2. Available and transparent data lineage at a system and data attribute level
3. Data Controls monitored and evidenced, issues raised against data owners
4. Data Assets constructed around defined Critical Data Elements (CDEs) & DQ Reqts

And is supported by :



# Data Management for Analytics

Implementation and maturity of data frameworks is multi-year, multi-functional programme

Data requirements to support Risk Analytics functions are complex, and different from standard reporting :

- ◆ Detailed requirements often not clear at project initiation - interactive feedback and collaborative working is critical to understand and evolve
- ◆ Scalable and flexible technology to support model strategy and regulatory demands
- ◆ Evidencing appropriateness and agreeing Trusted Sources requires an understanding of front-end processes, policy and controls
- ◆ Time-series data requires an understanding of changes in policy, process and systems over time

## Pre-2015 – Federated approach to Models & Data

- Federated regional model teams
- Manual or ad-hoc data feeds from IT and local business teams
- **Localised storage of code and data, local servers and data warehouses**
- Limited ability to share data across teams including model validation and monitoring

## 2016 – 2018 : Consolidated Data platform + process

- **Consolidated Big Data environment with designated GRA footprint**
- Expansion of Group data function bridging model, data and IT teams
- Consolidation and ingestion of core data sources and an established data sourcing framework
- **Construction of Group and Regional Data Assets for analytics**
- Design and implementation of a global data + security model

## 2019 - 2021 : Data Standards + User migration

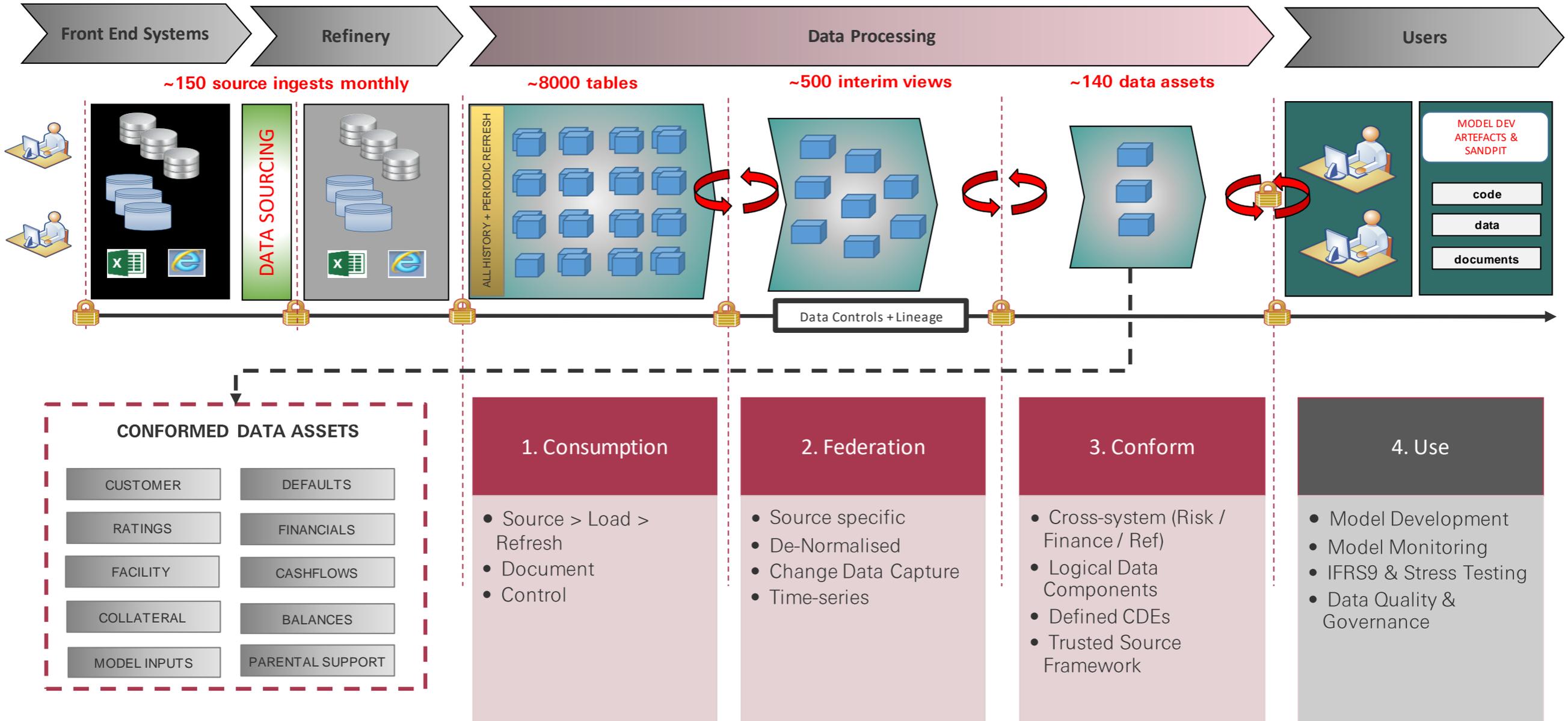
- Expansion of data coverage by portfolio (RWA) and users
- Onboarding of Group and Regional teams
- **Data governance and model & data standards**
- Identification of portfolio CDEs
- **End-to-end model data controls and DQ Framework**
- Expansion of data lineage & controls
- Initial DQ assessments
- **GCD + External submissions**

## 2022 – 2025 : Framework Expansion and New Technology

- **Expansion of Data Management Framework to wider Risk & Finance functions**
- Expansion of Model DQ Controls Framework to wider Modelling functions
- Expansion in analytics and visualization applications
- **Alignment with evolving GRA modelling strategy**
- Expand coverage of model input CDEs and DQ assessments

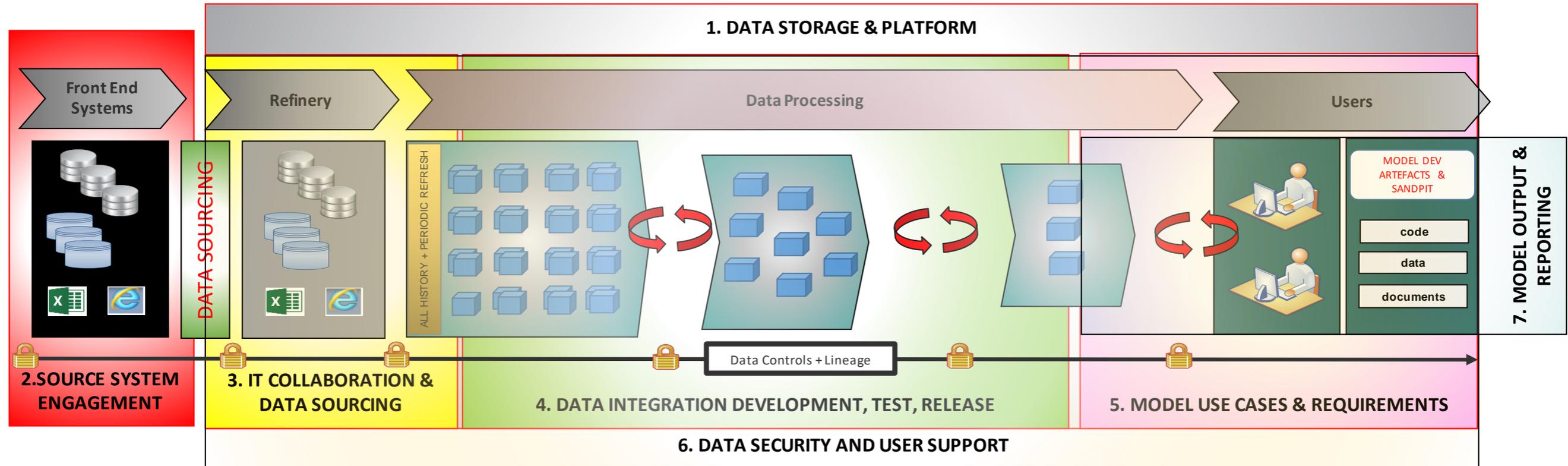
# Data Management for Analytics

Sources contain all history and periodic refresh, covering existing and legacy systems



# Data Management for Analytics

A hybrid Data, Model and IT support model is critical to respond to changing requirements



Step	Component	Description	Who
1	Data Storage and Platform	Big data platform, data storage, data + analytics tooling, user sandbox area	Data, IT, Architects
2	Source System Engagement	System + resource prioritisation, architecture approvals	Data, Local IT / Grp IT
3	IT Collaboration & Ingest	Grp and local system owners database connections, system / scope, ingestion reqmts	Data, IT, Big Data
4	Integration Dev, Testing & Release	ETL development, testing, user engagement, change management	Data
5	Model Use Cases & Requirements	Model development & monitoring, IFRS9 & Stress Testing, data governance & reporting	Data, Model Analytics
6	Data Security and User Support	Data transfer compliance, access permissions management, maintenance, periodic review	Data, IT
7	Model Output & Reporting	Model development datasets, IMR reviews, Model Monitoring reports, DQ + reporting	Data, Model Analytics, Reporting

# Data Management for Analytics

## End-to-end Data controls complement the Model Life-Cycle

Data support and control artefacts are aligned with the model life-cycle, to provide an end-to-end data controls framework that is central to the fundamental principles outlined

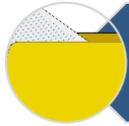
- ◆ Data sourcing controls monitoring availability of data sources, including coverage and completeness of data transfer
- ◆ Central collaborative association with model teams, ensuring consistency of methods and approach
- ◆ Standardised Model data scorecards and aligned model & data governance
- ◆ Critical Data Elements identified, defined and managed under Data Governance
- ◆ Key Risk Indicators monitoring thematic system, process and policy issues
- ◆ Model Data Quality measurements and reporting
- ◆ Data sourcing support and consistency between model development, monitoring and implementation

Key to success is a recognition of the need for consistency in approach across Group and Regional model teams



# Data Management for Analytics

Core components are required in combination to build a successful data analytics function

-  Strategic Data Vision
-  Stakeholder buy in and engagement
-  Dedicated hybrid data function
-  Collaborative Data, IT and Model functions
-  Iterative model and data development cycle
-  Aligned Model and Data governance and policy
-  Scalable analytics environment and technology

# Questions